



BATTERY BUSINESS & DEVELOPMENT FORUM

SPONSORSHIP APPLICATION

MARCH 31 - APRIL 1, 2026
FRANKFURT

| | | Exclusivity | Promotional space** | Tickets* | Discounted amount of additional tickets* | Roll-up** | Logo in digital pre / post com | Logo on site | On-site representation opportunities*** |
|---------------------------------------|--------------|-------------|---------------------|----------|--|-----------|--------------------------------|------------------------------------|---|
| PETAWATT | € 20,000 | 1 | 3m x 1.5m (Premium) | 5 | 30% on 5 | ✓ | Premium Visibility | Premium Visibility | Premium Visibility and Stage Presence |
| TERAWATT | € 15,000 | 3 | 2m x 1m | 5 | 25% on 5 | ✓ | Premium Visibility | Premium Visibility | Premium Visibility and Stage Presence |
| GIGAWATT | € 9,000 | - | 1.5m x 1m | 2 | 15% on 3 | ✓ | ✓ | ✓ | - |
| MEGAWATT | € 5,000 | - | - | 2 | - | ✓ | ✓ | ✓ | - |
| KILOWATT | € 2,500 | - | - | 1 | - | ✓ | ✓ | ✓ | - |
| LANYARD + delivery of branded item | € 10,000 | 1 | - | 3 | 15% on 5 | ✓ | ✓ | ✓ Logo on lanyard | - |
| BADGE | € 10,000 | 1 | - | 3 | 15% on 5 | ✓ | ✓ | ✓ Logo on badge | - |
| LUNCH | € 10,000 | 1 | - | 3 | 10% on 5 | ✓ | ✓ | ✓ Logo display in catering area | - |
| COFFEE BREAK(S) | € 10,000 | 1 | - | 3 | 10% on 5 | ✓ | ✓ | ✓ Logo display in catering area | - |
| NETWORKING RECEPTION | € 14,000 | 1 | - | 3 | 20% on 5 | ✓ | ✓ | ✓ Logo display in catering area | Networking Reception welcome speech |
| INDIVIDUAL | from € 5,000 | | | | | | | | |

*If the sponsorship tickets are not confirmed by registering until 10 working days before the event, they will automatically expire.

**Space will be assigned according to availability. Once no more space is available, the package is offered only without exhibition space, or without space for roll-up.

***Please refer to topic suggestions below.

**PETAWATT SPONSORSHIP****INVESTMENT: € 20,000****Exclusivity:** Be the only PETAWATT sponsor!**Benefits:** Premium exhibition space 3m x 1.5m**, 5 conference tickets*, 30% discount on additional conference tickets*, option to display your own roll-up** in the networking area, premium logo placement in digital media (event website, newsletter communication, social media), premium placement in the event information mailings, premium placement on-site in the conference area, premium placement on event slides and agenda, stage presence***.**TERAWATT SPONSORSHIP****INVESTMENT: € 15,000****Exclusivity:** Be one of three TERAWATT sponsors!**Benefits:** Exhibition space 2m x 1m**, 5 conference tickets*, 25% discount on 5 additional conference tickets*, option to display your own roll-up** in the networking area, premium logo placement in digital media (event website, newsletter communication, social media), premium placement in the event information mailings, premium placement on-site in the conference area, premium placement on event slides and agenda, stage presence***.**GIGAWATT SPONSORSHIP****INVESTMENT: € 9,000****Benefits:** Exhibition space 1.5m x 1 m**, 2 conference tickets*, 15% discount on 3 additional conference tickets*, option to display your own roll-up** in the networking area, logo presentation in digital media (event website, newsletter communication, social media) and in the event information mailings, on-site in the conference area and on event slides and agenda.**MEGAWATT SPONSORSHIP****INVESTMENT: € 5,000****Benefits:** 2 conference tickets, option to display your own roll-up** in the networking area, logo presentation in digital media (event website, newsletter communication, social media) and in the event information mailings, on-site in the conference area and on event slides and agenda.**KILOWATT SPONSORSHIP****INVESTMENT: € 2,500****Benefits:** 1 conference ticket, option to display your own roll-up** in the networking area, logo presentation in digital media (event website, newsletter communication, social media) and in the event information mailings, on-site in the conference area and on event slides and agenda.**EXCLUSIVE SPONSORSHIP****INVESTMENT: € 10,000 OR € 14,000**Such as sponsorship of the **NETWORKING RECEPTION** (€ 14,000) OR **LUNCH, COFFEE BREAK(S), LANYARDS, BADGES**, etc. (€ 10,000 each).**Benefits:** 3 conference tickets*, 20% discount (**NETWORKING RECEPTION**), 15% discount (**LANYARD, BADGE**) OR 10% discount (**LUNCH, COFFEE BREAK(S)**) on 5 additional conference tickets*, option to display your own roll-up** in the networking area, logo presentation in digital media (event website, newsletter communication, social media) and in the event information mailings, on-site in the conference area and on event slides and agenda.**Exclusive benefits:****NETWORKING RECEPTION:** welcome speech & display on buffet and/or bar as culinary sponsor**LUNCH, COFFEE BREAK(S):** logo display on buffet and/or bar as culinary sponsor**LANYARDS:** provision of branded lanyards**BADGES:** logo displayed on event access badges**INDIVIDUAL SPONSORSHIP****INVESTMENT:**Such as sponsorship of the wifi, charging station, additional entertainment, etc. Feel free to get in touch so that we can create your individual sponsorship package! Contact: **Ms. Kristin A. Merz, merz@solarpromotion.com**

*If the sponsorship tickets are not confirmed by registering until 10 working days before the event, they will automatically expire.

Space will be assigned according to availability. Once no more space is available, the package is offered only without exhibition space, or without space for roll-up.

***Please refer to topic suggestions below.



IN ADDITION TO THE BOOKED SPONSORSHIP PACKAGE, I WOULD LIKE TO BOOK:

Seat drop | € 3,500

applicable to all sessions, only one per session | if opening or closing session: € 4,000 instead of € 3,500

Video clip (A) | € 2,500

max. 45 sec, will be shown in loop in the session breaks, video needs to be provided according to tech specs by the sponsor

Video clip (B) | € 2,500

max. 45 sec, will be shown in loop on the shared digital roll-up displays, video needs to be provided according to tech specs by the sponsor

COMPANY | CONTACT INFORMATION

Company/institution

Street/P.O. Box

City

Zip code

Country

Industry

Ms

Mr

No title

Name

E-mail

Job title

Phone number

Mobile phone number

Website

BILLING ADDRESS

Company/institution

Street/P.O. Box

City

Zip code

Country

C/O

Ms

Mr

No title

Name

E-mail

VAT ID no.

EXHIBITION EQUIPMENT REQUIRED

We hereby order the following additional equipment:

table(s) à € 150

chair(s) à € 50

power à € 50

In case you need any other equipment such as extension cords, multiple sockets, duct tape etc., please bring these along.

FOR INTERNAL USE ONLY

Booked via SP

Booked via pv mag

Booked via CXP

Date, place

Legally binding signature and company stamp

Our General Terms and Conditions <https://www.battery-business-forum.com/servicenavigation/legal-notice-conditions-of-participation-and-cancellation>

and our Privacy Policy Apply <https://www.battery-business-forum.com/privacypolicy>



FOR PETAWATT SPONSOR & TERAWATT SPONSORS ONLY:

We would like to suggest the following topic(s) for our stage presence:

CONTACT DETAILS

Solar Promotion GmbH

Ms. Kristin A. Merz
Kiehnlestraße 16
75172 Pforzheim
Germany

E-mail: merz@solarpromotion.com
Phone: +49 7231 58598-212