

30% EVENT LAUNCH DISCOUNT		Exclusivity	Promotional space	Tickets	Discounted amount of additional tickets	Roll-up	Logo in digital pre /post com	Logo on site	On-site representation opportunities
PETAWATT	€ 20,000	1	3m x 1.5m (Premium)	5	30% on 5	✓	Premium Visibility	Premium Visibility	Premium Visibility and Stage Presence
TERAWATT	€ 15,000	3	2m x 1m	5	25% on 5	✓	Premium Visibility	Premium Visibility	Premium Visibility and Stage Presence
GIGAWATT	€ 9,000	-	1.5m x 1m	2	15% on 3	✓	✓	✓	-
MEGAWATT	€ 5,000	-	-	2	-	✓	✓	✓	-
KILOWATT	€ 2,500	-	-	1	-	✓	✓	✓	-
LANYARD + delivery of branded item	€ 10,000	1	-	3	15%	✓	✓	✓ Logo on lanyard	-
BADGE	€ 10,000	1	-	3	15%	✓	✓	✓ Logo on badge	-
LUNCH	€ 10,000	1	-	3	10%	✓	✓	✓ Logo display in catering area	-
COFFEE BREAK(S)	€ 10,000	1	-	3	10%	✓	✓	✓ Logo display in catering area	-
NETWORKING RECEPTION	€ 14,000	1	-	3	20%	✓	✓	✓ Logo display in catering area	Networking Reception welcome speech
INDIVIDUAL	from € 5,000								

BATTERY BUSINESS & DEVELOPMENT FORUM - SPONSORSHIP APPLICATION

PETAWATT SPONSORSHIP

INVESTMENT: € 20,000

Exclusivity: Be the only PETAWATT sponsor!

Benefits: Premium exhibition space 3m x 1.5m**, 5 conference tickets*, 30% discount on additional conference tickets*, option to display your own roll-up in the networking area, premium logo placement in digital media (event website, newsletter communication, social media), premium placement in the event information mailings, premium placement on-site in the conference area, premium placement on event slides and agenda, stage presence***.

TERAWATT SPONSORSHIP

INVESTMENT: € 15,000

Exclusivity: Be one of three TERAWATT sponsors!

Benefits: Exhibition space 2m x 1m**, 5 conference tickets*, 25% discount on 5 additional conference tickets*, option to display your own roll-up in the networking area, premium logo placement in digital media (event website, newsletter communication, social media), premium placement in the event information mailings, premium placement on-site in the conference area, premium placement on event slides and agenda, stage presence***.

GIGAWATT SPONSORSHIP

INVESTMENT: € 9,000

Benefits: Exhibition space 1.5m x 1 m**, 2 conference tickets*, 15% discount on 3 additional conference tickets*, option to display your own roll-up in the networking area, logo presentation in digital media (event website, newsletter communication, social media) and in the event information mailings, on-site in the conference area and on event slides and agenda.

MEGAWATT SPONSORSHIP

INVESTMENT: € 5,000

Benefits: 2 conference tickets, option to display your own roll-up in the networking area, logo presentation in digital media (event website, newsletter communication, social media) and in the event information mailings, on-site in the conference area and on event slides and agenda.

KILOWATT SPONSORSHIP

INVESTMENT: € 2,500

Benefits: 1 conference tickets, option to display your own roll-up in the networking area, logo presentation in digital media (event website, newsletter communication, social media) and in the event information mailings, on-site in the conference area and on event slides and agenda.

EXCLUSIVE SPONSORSHIP

INVESTMENT: € 10,000 OR € 14,000

Such as sponsorship of the **NETWORKING RECEPTION** (€ 14,000) OR **LUNCH, COFFEE BREAK(S), LANYARDS, BADGES**, etc. (€ 10,000 each).

Benefits: 3 conference tickets*, 20% discount (**NETWORKING RECEPTION**), 15% discount (**LANYARD, BADGE**) OR 10% discount (**LUNCH, COFFEE BREAK(S)**) on 5 additional conference tickets*, option to display your own roll-up in the networking area, logo presentation in digital media (event website, newsletter communication, social media) and in the event information mailings, on-site in the conference area and on event slides and agenda.

Exclusive benefits:

NETWORKING RECEPTION: welcome speech & display on buffet and/or bar as culinary sponsor

LUNCH, COFFEE BREAK(S): logo display on buffet and/or bar as culinary sponsor

LANYARDS: provision of branded lanyards

BADGES: logo displayed on event access badges

INDIVIDUAL SPONSORSHIP

INVESTMENT:

Such as sponsorship of the wifi, charging station, additional entertainment, etc. Feel free to get in touch so that we can create your individual sponsorship package! Contact: **Ms. Kristin A. Merz, merz@solarpromotion.com**

IN ADDITION TO THE BOOKED SPONSORSHIP PACKAGE, I WOULD LIKE TO BOOK:

Seat drop | € 3,500

applicable to all sessions, only one per session | if opening or closing session: € 4,000 instead of € 3,500

Video clip (A) | € 2,500

max. 45 sec, will be shown in loop in the session breaks, video needs to be provided according to tech specs by the sponsor

Video clip (B) | € 2,500

max. 45 sec, will be shown in loop on the shared digital roll-up displays, video needs to be provided according to tech specs by the sponsor

*If the sponsorship tickets are not confirmed by registering until 10 working days before the event, they will automatically expire.

**Space will be assigned according to availability. Once no more space is available, the package is offered only without exhibition space.

***Please refer to topic suggestions below.

BATTERY BUSINESS & DEVELOPMENT FORUM - SPONSORSHIP APPLICATION

COMPANY | CONTACT INFORMATION

Company/institution

Street/P.O. Box

Zip code

City

Country

Industry

Ms

Mr

No title

Name

E-mail

Job title

Phone number

Mobile phone number

Website

BILLING ADDRESS

Company/institution

Street/P.O. Box

Zip code

City

Country

C/O

Ms

Mr

No title

Name

E-mail

VAT ID no.

SPONSORSHIP COST OVERVIEW

Your event launch discount is: €

Your 2025 total net amount is: €

EXHIBITION EQUIPMENT REQUIRED

We hereby order the following additional equipment:

table(s) à € 150

chair(s) à € 50

power à € 50

In case you need any other equipment such as extension cords, multiple sockets, duct tape etc., please bring these along.

CONTACT DETAILS

Solar Promotion GmbH

Ms. Kristin A. Merz

Kiehnlestraße 16

75172 Pforzheim

Germany

E-mail: merz@solarpromotion.com

Phone: +49 7231 58598-212

Booked via SP

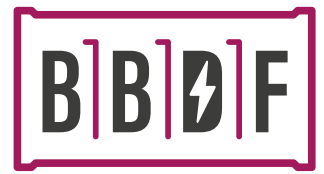
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Booked via CXP

Date, place

Legally binding signature and company stamp

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BATTERY BUSINESS & DEVELOPMENT FORUM - SPONSORSHIP APPLICATION

JULY 16, 2025,
SCANDIC FRANKFURT HAFENPARK

FOR PETAWATT SPONSOR & TERAWATT SPONSORS ONLY:

We would like to suggest the following topic(s) for our stage presence: